

NewFeds Strategic Plan 2012-2015

Approved during NewFeds Quarterly Meeting on April 25, 2012

Vision

To be a leader in professional development, community building, and advocacy for early-career government Library and Information Science professionals.

Mission

The NewFeds mission is to support the development and advancement of early-career Library and Information Science (LIS) professionals by focusing on community building, skill enhancement, and leadership development. Through collaborative activities with FEDLINK and professional associations, NewFeds raises awareness about LIS competencies, best practices, and issues relevant to federal library and information environments. NewFeds seeks to build a networked community of engaged federal information professionals.

Organizational Values

NewFeds is committed to:

- Supporting and extending FEDLINK's mission and goals
- Collaboration and transparency
- Professional ethics, respect, and diversity
- Lifelong learning and innovation
- Community support and development

Strategic Goals

Strategic Goal #1- Build NewFeds' Capacity through Planning and Infrastructure Development

Objective 1: Define, develop, and bolster the organization's Sub-Committee and leadership structure.

Objective 2: Create internal processes and planning documents to guide the organization and support NewFeds in executing its programs and sustaining its community.

Objective 3: Establish a planning system to schedule meetings and program proposals a year in advance.

Objective 4: Leverage FEDLINK support by identifying and utilizing available tools, resources, mentors, and services.

Objective 5: Develop a mechanism for evaluating the value of NewFeds programs and services.

Strategic Goal #2- Engage Stakeholders and Build Community

Objective 1: Increase member participation and Sub-Committee volunteering by identifying interests and needs, as well as utilizing technology to eliminate barriers to involvement.

Objective 2: Increase opportunities for social interaction and professional networking through in-person and virtual engagement.

Objective 3: Develop a mechanism for recognizing member contributions and accomplishments.

Objective 4: Strengthen collaboration with FEDLINK Working Groups, Advisory Board, and staff members.

Objective 5: Enhance collaboration with LIS professional associations and other groups.

Strategic Goal #3- Leverage Communications for Visibility and Engagement

Objective 1: Develop a Communications Strategy for internal and external communication with members and stakeholders.

Objective 2: Establish a public relations mechanism for gathering and disseminating organizational success stories.

Objective 3: Increase NewFeds' web and social media presence.

Objective 4: Encourage NewFeds members to serve as ambassadors for the organization.

Strategic Goal #4- Prepare and Advance the Early-Career Federal Library & Information Science (LIS) Workforce

Objective 1: Collaborate with stakeholders to increase opportunities for and access to continuing education and career development training.

Objective 2: Lead advocacy efforts for critical issues impacting the early-career LIS workforce.

Objective 3: Increase awareness of the skills, value, and impact of the early-career LIS government workforce.

Objective 4: Provide networking, informal mentoring, and career development opportunities for students and credentialed LIS professionals interested in government careers.